

Safe Schools Coalition Monthly Meeting Minutes for Tuesday, June 18, 2013

In attendance:

Matthew Wilson (meeting facilitator), Oasis Youth Center
Tracy Flynn, Human Rights Campaign Foundation
Alexis Hall, Vashon High School
Gabi Clayton, PFLAG Olympia, Youth Guardian Services, Families United Against Hate
Dr. Will Gibson, American Psychological Association
Emily Emerson, School's Out Washington

Minutes

Meeting began at 2:00 pm

- Meeting started with introductions and appreciations

Announcements

- [Capital City Pride](#) is Saturday, June 22, 2013
- [Out in Front](#) Applications are currently being accepted
- Tacoma Pride Festival starts July 12th. [Check out their Facebook page for more details](#)
- [Oasis Youth Center](#)'s celebration of LGBTQ youth and fundraiser is on Sunday, July 14th

Leadership Team Reports

Kathy Sakahara, Development

- a. New Members: Equal Rights Washington is joining the Coalition
- b. Grants: We should be able to see the applications for both the Pride Grant and Beyond the Bridge near the end of the month. I do intend to submit both of those.
- i. We are still waiting to hear back from Arcus, I am following up.
- ii. Sisters of Perpetual Indulgence Grant - willing to submit
- c. Outreach Opportunities:
 - i. Pride Parade
 - ii. [SOAR Conference](#), 6/21 Auburn, Participant plus table \$125 (non-member)
 - iii. [Out and Equal Northwest Regional Summit](#) June 28, \$95 for attendance plus table or we can display materials

Dr. Will Gibson, Intervention

- a. It has been a quiet month for intervention requests--perhaps because the end of the school year is upon us. We have received two general inquiries through our own website, however I did not receive responses to my responses to each of them.
- b. I will be attending the King County Child Fatality Review Board as a member representing SSSC this week. I will report back any pertinent information I learn from attending.
- c. We are still in need of one additional qualified interventionist.

Cherise Alexander, Finance

Ending balance: \$4,352.

Big thank you to the following contributors

- Idaho Safe Schools Coalition
- Delta Lambda Phi Psi

Please consider making an individual donation [here](#)

-OR-

Individuals, Organizations, and Businesses can become members of the Coalition [here](#)

Matthew Wilson, Lead Chair

1. Worked with Gabi to eliminate some of the required fields when signing up for SSC e-mail lists. Also, we developed a recommendation for e-mail list consolidation.
2. Picking up posters from WEA to use for outreach this summer.
3. Responded to three inquiries from the website
4. Signed up to present to the Puyallup School District
5. Will deliver food to volunteers for Seattle Pride
6. Consulted with Cherise on finances
7. Consulted with Kathy about development
8. Presented at Evergreen Tacoma on behalf of SSC

Tracy Flynn, Trainings

1. Inquiry from a doctoral student in Amherst, MA who is looking to interview school counselors about their work with LGBT students. Referred to Gabi for posting on the list serve.
2. Inquiry from a Nursing student graduate in MN who wanted to be part of a speakers bureau. I referred her to MN Safe Schools Coalition
3. Received an invoice for a training done by a SSC speaker last October. It was never paid. I'm bringing the invoice to the meeting to pass to our treasurer.
4. A Seattle elementary school parent has connected me with the principal there to set up some training. No date has been set yet.
5. Training coordinator job description needs to be reviewed and finalized by the leadership team.

Christian Zsilavetz, Personal Membership

- Matthew and Kathy received my ideas for a membership drive during Pride. Will rewrite or format if necessary.
 - Gabi, Alec, and Emily offered to help with edits.

Gabi Clayton, Website and E-mail Lists

SSC website report - Time range: 5/1/2013 - 5/31/2013

Total Hits 228,923

Visitor Hits 154,181

Spider Hits 74,742

Average Hits per Day 7,384

Average Hits per Visitor 7.60

Page Views

Total Page Views 25,806

Average Page Views per Day 832

Average Page Views per Visitor 1.27

Visitors

Total Visitors 20,275

Average Visitors per Day 654

Total Unique IPs 15,837

New page up for Seattle Pride - linked from homepage.

Facebook: 1,192 people "like" the SSC page.

<https://www.facebook.com/SafeSchoolsCoalition>

Mailing Lists

On Monday 6/17/13 we have 1094 active contacts.

Here are the changes made to the required fields when signing up for our e-mail list:

Items marked with an '*' require a response for signup. One can put a simple mark such as x or N/A if one doesn't want to answer.

1 * First Name(s)

2 Last Name

3 * Are you employed in a K-12 school?

4 Position w/Organization/Agency/School?

5 Organization/Agency/School

6 * Youth or Adult?

7 Other important roles (parent, student)

8 * City

9 * US State/CA Province

10 Other State/Province

11 * Country

12 Phone Number

We eliminated:

Middle Name

Address Line 1

Address Line 2

Address Line 3

Mobile Phone Number
Education: High School, BA, MA, PhD etc.
Zip/Postal Code
Sub Zip/Postal Code
Website
Other information / notes

Combining E-mail Lists

Recommend adding Right Wing Watch and Opinion (blogs, editorials, letters to the editor) to News messages

And add Lesson Planning Guide messages to Resources messages

Contract Renewals

- Matthew Wilson and Gabi Clayton have renewed contracts for July-December 2013. *Billing and payment will be monthly and dependent on available funds.*
 - Cherise & Will will sign Matthew's contract in addition to Seth's signature.
 - Slight modifications were proposed to Matthew's contract:
 - Instead of "Maintain SSC visibility at public events," it may read "Support the Coalition in maintaining visibility"
 - Instead of "recruit to fill [open leadership positions]," it may read "assist leadership team in filling open positions"
- Kathy Sakahara has agreed to continue working on outstanding contract items for the next few months without additional payment. She will present a contract renewal option at a later date.

Seattle Pride

- Matthew and Tracy will help coordinate food delivery to volunteers on the day of the parade.
- Gabi sent out an announcement about joining us at the parade
- Kathy is coordinating payment of the registration fee and our banner.

Mission Statement

Tracy suggested we contemplate the current use of the word "international" in our description and mission statement. Please keep this issue on the radar for 2014.

Next Meeting

Tuesday, July 16th from 2-4 pm.